



PAFCOM

PHILIPPINE AMERICAN FRIENDSHIP
COMMUNITY, INC
387 FULTON AVENUE, JERSEY CITY, NJ 07305



Office of the President:
703 Ridgedale Ave. Woodbridge, NJ 07095

Office of the Treasurer:
1135 Lynwood Ave. New Milford, NJ 07646

2025 Executive Officers

Joyce Castillo
President
Shiran Ybanez
President-Elect
Jessamyn Bonafe
Secretary
Lito Pernia
Treasurer
Matt Reyes
Auditor
Amira Arcangel
PRO
Maricar Taino
Immediate Past President
Ronnie Mataquiel
Asst. Secretary
Marisse Panlilio
Asst. Treasurer

2025 Board of Directors

Rosalinda Rupel
Chairman
Helen Castillo
Vice-Chairman
Roxanne Cajigas / Rose Javier
Advisory Board

2025 Standing Committee Chairs

Dr. Connie Uy
Constitution & By-Laws
Joyce Castillo
Cultural
Lindy Lachica, Esq
Ethics, Grievance & Compliance
Lea Frain
Finance & Budget
Jessamyn Bonafe
Membership
Maricar Taino
Nominating & Election
Cora Reyes
Policies & Procedures
Helen Castillo
Project Coordinating
Shiran Ybanez
Strategic Planning
Linda Rupel / Maricar Taino
Archives

Ronnie Mataquiel/Shiran Ybanez
Parade Coordinators
Marisse Panlilio/Ogie Afable
Festival Coordinators

February 5, 2025

Dear PAFCOM Friends,

Mabuhay! Greetings from the Philippine American Friendship Community (PAFCOM) Inc.!

The Philippine American Friendship Community (PAFCOM) Inc., established in 1990, is a 35-year-old organization. Its vision is for all Filipino Americans to live peacefully and integrate into mainstream America. PAFCOM's mission is to provide services that promote the development and well-being of Filipino Americans in New Jersey and neighboring states.

This year, the Philippine-American Friendship Community, Inc. (PAFCOM) is celebrating its 35th Anniversary. We will hold our Grand Marshal Gala and Coronation Ball to commemorate this milestone on Saturday, May 24, 2025.

The proceeds from this event will fund PAFCOM's upcoming 33rd Annual Philippine American Grand Parade and Festival, which will occur in Jersey City on June 22, 2025. The festival will feature a parade of floats, marching bands, Philippine folk dances, musical variety shows, and a showcase of Philippine talents, cuisine, and rich culture.

In this regard, we kindly request your generous support by seeking sponsors, placing a congratulatory message in our souvenir journal, or inviting your family and friends to witness the honoring of the Grand Marshal, Honorary Marshals, and the coronation of the Muses.

Grand Marshal
Nora Galleros

Miss PAFCOM
Juliaross A. Ramos

Honorary Grand Marshals
Dr. Lorna Avila
Jim McGreevy

Mrs. PAFCOM
Jessa Manalastas

Assemblywoman Jessica Ramirez
Victoria Rey
Councilman James Solomon
Ed Toloza

Little Miss PAFCOM
Sofia Luz Bautista

Our celebration at the Marriott Hotel in Newark, NJ, will be formal (attire: Filipiniana). It will begin at 6:00 PM and conclude at midnight. The cost for dinner and a donation for this event is \$135 for each guest if paid before May 15, 2025, and \$150 thereafter. Please make your check(s) payable to PAFCOM Inc. and mail them to 387 Fulton Avenue, Jersey City, NJ 07305 or pay through Zelle at @pafcomnj@gmail.com

Please contact the 2025 Grand Marshal and Coronation Ball Co-Chairs for sponsorship, payment, and RSVP details.

As always, PAFCOM greatly appreciates your participation and support.

Maraming Salamat,

Joyce A. Castillo
PRESIDENT
joycealanocastillo@yahoo.com

Lea Frain
CHAIRMAN
PAFCOM2025.lfrain@gmail.com

Matt Reyes
CO-CHAIR
reyes_matt28@yahoo.com

www.pafcomnj.org



Enjoy making a difference
in your community; join the
PAFCOM family



CELEBRATING
CULTURE
COMMUNITY &
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Over the past three decades, PAFCOM has proudly served the Filipino American community through various initiatives, including:

- **Hosting the Annual Philippine American Friendship Parade and Festival**, showcasing Filipino culture to over 12,000 attendees each year.
- **Partnering with the Philippine Consulate** to provide consular services such as passport renewals, document legalization, and dual citizenship applications for Filipino Americans in New Jersey..
- **Engaging in voter registration campaigns**, encouraging student participation through phone banking, and working with APIA Vote to educate the community on the importance of civic engagement.
- **Providing essential social services and health awareness programs** for senior citizens and individuals of all ages.
- **Partnering with media organizations**, such as The Filipino Channel, to raise awareness about significant developments and disasters in the Philippines, mobilizing support from Filipinos across the New York Tri-State area.
- **Responding to the community's needs during the pandemic**, distributing PPE and hygiene kits to frontline workers, and delivering over 2,000 meal packs to hospitals in support of Filipino American restaurants, nurses, and essential workers.
- **Promoting inclusivity through the Gawad Pinoy Pride Awards**, which recognize the outstanding achievements of LGBTQ Filipino Americans and celebrate diversity within the community.
- **Championing education through scholarship programs** and providing financial assistance to graduating Filipino American high school students to help them achieve their academic and career aspirations.
- **Preserving and promoting Filipino arts and culture**, fostering personal identity and creative expression. PAFCOM has supported various cultural initiatives, including fashion shows, art exhibits, Baybayin (traditional Filipino script) writing sessions, pottery, and candle-making workshops—ensuring that future generations appreciate and embrace their heritage.

To learn more about PAFCOM's initiatives and community programs, please visit www.pafcomnj.org .

www.pafcomnj.org



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GRAND MARSHAL GALA AND CORONATION BALL SOUVENIR JOURNAL

Join us as we celebrate a momentous occasion—the 35th anniversary of the Philippine American Friendship Community (PAFCOM) Inc.! Mark your calendars for May 24, 2025, and let's come together at the Grand Marshal Gala and Coronation Night, hosted at the Marriott Newark Airport Hotel. This celebration is not just an event; it's a cherished milestone for our organization, and we would love for you to be a part of it.

We warmly invite you to contribute to our souvenir journal, providing a delightful chance to showcase your business or organization. You can also share heartfelt greetings with your family and friends, making this occasion even more special. Your support means the world to us, and we can't thank you enough for your generosity!

FULL-COLOR JOURNAL ADVERTISING RATES:

Please select your advertisement below:

Inside Front Cover \$350

Inside Back Cover \$300

Back Cover \$500

Full Page \$125

Centerfold \$350

Yes, I want to advertise: Sponsor Name/Company Name:

Address: _____

Tel No: _____ Email: _____

Please submit an **8.5" x 11" ad** in **JPEG or PDF** format to **PAFCOM2025.lfrain@gmail.com** by **May 15, 2025**.

Kindly complete the attached form and mail it along with your check, payable to **PAFCOM**, by **May 15, 2025**, to:

PAFCOM
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Jersey City, NJ 07305

www.pafcomnj.org



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YES! We are proud to support PAFCOM at the sponsorship level indicated below:

BRONZE - \$500

- One complimentary ticket
- One full-page ad in the Souvenir Program
- Acknowledgments in the Gala PowerPoint Presentation

SILVER - \$1,000

- Two complimentary tickets
- One full-page ad in the Souvenir Program
- Acknowledgments in the Gala PowerPoint Presentation
- Recognition in all PAFCOM Inc. print media publications

GOLD - \$1,500

- Three complimentary tickets
- One full-page ad in the Souvenir Program
- Acknowledgments in the Gala PowerPoint Presentation
- Recognition in all PAFCOM Inc. print media publications and website for one year

DIAMOND - \$2,000

- Four complimentary tickets
- Two full-page ads in the Souvenir Program
- Acknowledgments in the Gala PowerPoint Presentation
- Recognition in all PAFCOM Inc. print media publications and website for one year
- Table display for company materials at the event

For recognition and proper listing in print materials, please provide the following:

Name/Organization/Business Name:

Contact Person:

Phone:

Email:

Artwork Submission:

Please email your "camera-ready" ad in **JPEG or PDF** format to PAFCOM2025.lfrain@gmail.com by **May 15, 2025**.

 *PAFCOM, Inc. is a 501(c)(3) nonprofit organization. Your donation is tax-deductible as allowed by law.*

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